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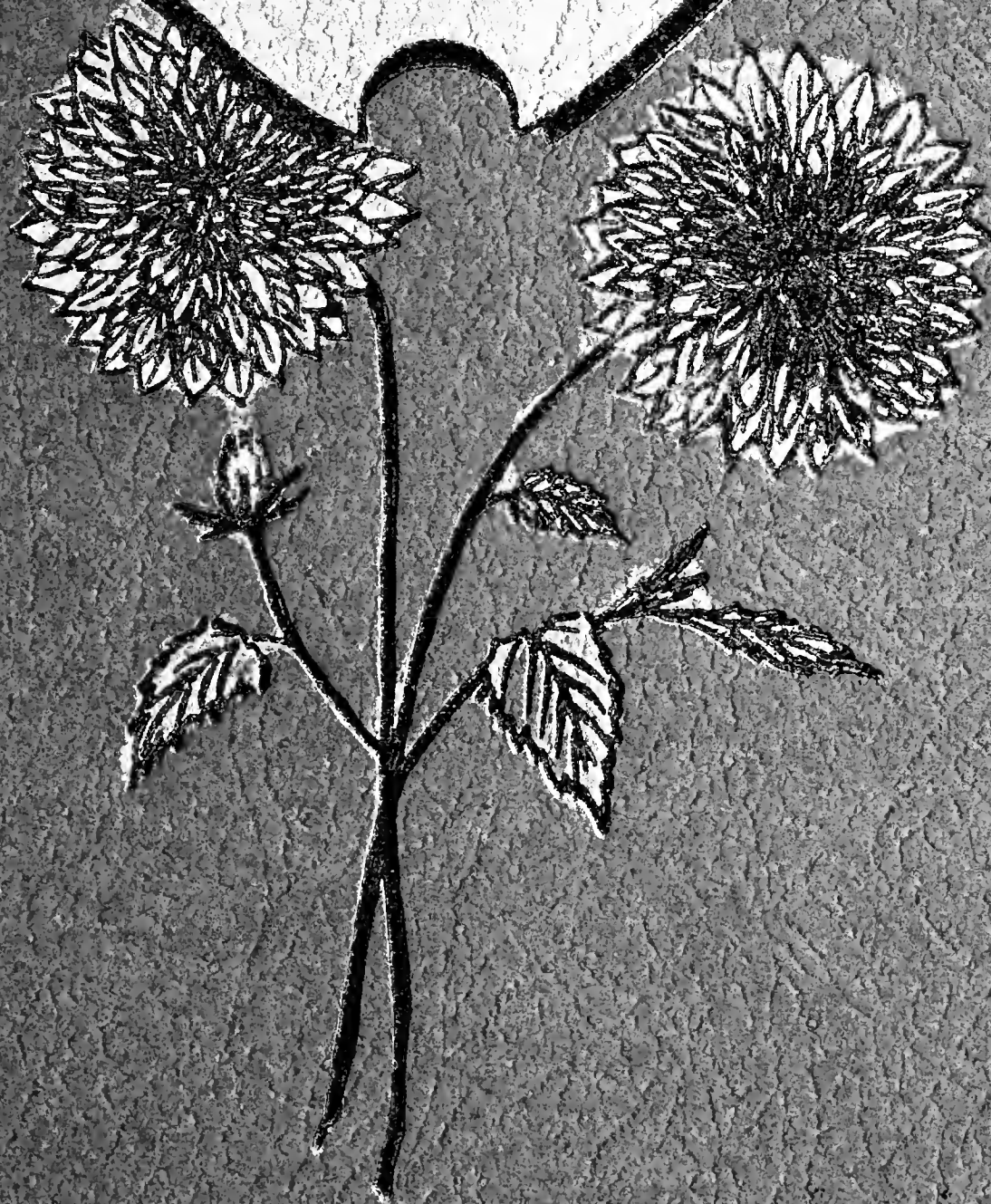


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HADDONDALE

*Dahlias*

1934







# ◆ Greetings ◆

Once again we take great pleasure in greeting our many friends and customers with our 1934 Catalogue.

In this Catalogue we have endeavored to list the newer and better varieties of Dahlias, together with the tried and true standard varieties. Our prices have been lowered in keeping with the times, and we are sure you will find among these pages many varieties that will make a wonderful addition to your garden.

We thank our friends and customers for their past patronage and hope to add many new friends this coming year.

May we have the pleasure of adding your name to our long list of satisfied customers?

With every good wish for 1934.

Gratefully yours,

HADDONDALE DAHLIA GARDENS,

AUGUST REUKAUFF,  
ALBERT C. REUKAUFF,

Proprietors.



## GUARANTEE

Our Dahlia roots are guaranteed healthy and true to name. All orders for roots are filled with strong field-grown root divisions. We are anxious to please our customers and will gladly make replacement of any root that does not prove true to name or does not arrive in good condition. Upon return of the root we will immediately make replacement of same. Advise us at once if shipment does not arrive in good condition. If unable to supply any variety, we will notify you, as we **do not substitute.**

### TERMS AND DELIVERY

**Cash With Order.** Send check, money order or cash by registered mail.

Delivery of roots will be made between April 15th and May 15th, unless otherwise requested. In sections where plantings are earlier, we will ship accordingly.

**Green Plant Shipments—Notice:** Plants will be shipped from May 1st to June 15th. Plants will not be sent C. O. D. as this causes delay. On shipments of 200 miles or over, we recommend that plants be sent parcel post **Special Delivery**. Please add 25c to your remittance. We pay the regular postage. We guarantee green plants, as well as roots, to arrive in good condition, but cannot guarantee plants if shipped 200 miles or over, unless sent as noted above—Special Delivery.



**REMEMBER—WE PAY THE POSTAGE ON ORDERS OVER \$1.00**

Except the 25c Special Delivery Charge on green plants



**HADDONDALE DAHLIA GARDENS**  
**Haddon Heights ◆ ◆ ◆ New Jersey**

Display Garden & Office:  
4th Ave. and High St.  
Haddon Heights, N. J.

Member of  
Camden, N. J. Dahlia Society  
American Dahlia Society

Farm  
Located in  
Runnemede, N. J.





1934

HADDONDALE PRESENTS

**"WORLD'S FAIR"**

THE above Dahlia "WORLD'S FAIR" has been named and registered in honor of the Chicago World's Fair. This beautiful orchid pink flower was grown and exhibited at the dahlia trial grounds held in connection with the fair during the Fall of 1933 and attracted considerable attention and inquiries. "WORLD'S FAIR" is a new seedling of the informal decorative type. Blooms of 8 to 10 inches are easily attained without forcing and are held high above the foliage on long, stiff stems. Bush is of medium height and is insect-resistant. Sturdy grower and prolific bloomer.

Roots . . . . . \$7.50

Plants . . . . . \$3.75

# New and Standard Varieties

In describing the different types of Dahlias listed below, we are using the new classifications of the American Dahlia Society, as follows:

- (FD) Formal Decorative
- (SC) Semi-Cactus
- (ID) Informal Decorative
- (C) Cactus

	Roots	Plants
<b>ALTA RAY (FD)</b> A California origination of salmon-orange, in the color class with Jane Cowl. Sunkissed Roll of Honor. Scored 90. Plants only .....		\$2.00
<b>AMBASSADOR (C)</b> Soft yellow buff, shaded salmon pink. Free bloomer. Flowers held erect above foliage.....	\$ .75	
<b>AMERICAN LEGION (ID)</b> One of the largest of all dahlias. At the Atlantic City Flower Pageant was a sensation, winning Honorary President's Gold Medal, Pageant Gold Medal, American Home Achievement Medal and several cash prizes. At Camden won the Gold Medal for the largest and most perfect dahlia. Our stock of this wonderful dahlia is of very excellent quality. A giant clear yellow dahlia .....	5.00	2.50
<b>ANDREA ERICSON (ID)</b> Pure white exhibition flower carried on long stiff stems. Petals pointed and twisted, giving flower a fluffy appearance.....	1.75	1.00
<b>ASBURY PARK (FD)</b> Beautiful color of copper-salmon and one shade throughout. Highly recommended for size and beauty. Winner of Certificate of Merit.....	2.00	1.00
<b>BARBARA WEAR (ID)</b> Wonderful flower of violet-rose, with undershavings of creamy white. Held on erect stems. Profuse bloomer.....	.50	
<b>BURR McINTOSCH (ID)</b> One of the most beautiful dahlias we have grown. The color is striking primrose-yellow, with faint touches of pink. Large flowers on long, stiff stems. Profuse bloomer.....	7.50	3.75
<b>CHAMPOEG (FD)</b> A new Oregon dahlia, so unusual in coloring that it is without a competitor. Color is waxy canary yellow at the center, shading to bright peach red toward outer edge of petals, forming a perfect sunburst. Very stiff stems, bush medium height with thick foliage. Free bloomer and good keeper. Highly recommended .....	1.75	1.00
<b>CHAS. STRATTON (ID)</b> Pale gold, shaded and tipped rose. Large blooms, profuse....	.35	
<b>CHEMAR'S EUREKA (FD)</b> Very beautiful white dahlia, touched with faint tinge of lavender on edges of petals. Flowers freely. Exhibition.....	1.50	
<b>CITY OF JAMESTOWN (FD)</b> Canary yellow. Large and of great depth. Perfect formation and stem. Brilliant and glossy foliage. Plants only.....		2.50
<b>CITY OF TRENTON (FD)</b> Superb flower of great beauty. Color, rich, glowing tangerine orange, with reverse of petals a crushed strawberry red.....	.50	
<b>COLONIAL DAME (SC)</b> True lavender, shading almost to blue in sunlight, a live clean-cut color. It has all the daintiness of an old fashioned beauty which suggested the name. Free bloomer, good grower, stiff stems. Plants only.....		2.50

	Roots	Plants
<b>DERRILL W. HART (ID)</b> Capucine yellow, shading to grenadine red. In cool weather almost copper color. Large flowers held erect on fine stems..	.60	
<b>DWIGHT W. MORROW (ID)</b> Gigantic blooms of rich deep carmine red. Blooms of 10 inches are easily attained and are held on good stems.....	2.00	1.00
<b>EAGLE ROCK WONDER (SC)</b> The color is orange, shading to orange-buff with tints of coral pink, giving the effect of a bright autumn colored dahlia. Plants are tall and produce many flowers. Massive blooms.....	1.00	
<b>EDNA FERBER (SC)</b> An immense dahlia with an exceptionally fine stiff stem. Color is glistening coral, shading to old gold at base of petals.....	.75	
<b>ELITE GLORY (FD)</b> Giant red blooms. Flowers of great substance and regular form	.50	
<b>FANNY SANDT (SC)</b> Color is intense rose pink, without any other shading. The size is huge, and the stem unbeatable. The foliage is very dark and is insect resistant. Scored 84 at Storr's Trial Grounds. Plants only. ....		1.50
<b>FORT MONMOUTH (ID)</b> One of the giants of the dahlia world. The predominating color is rich, crimson maroon, shaded bluish violet at tips.....	.75	
<b>FORT WASHINGTON (FD)</b> Exhibition variety of rich velvety maroon. Large and well formed	.75	
<b>FULL MOON (FD)</b> A 1932 California introduction of clear, bright canary yellow. The big, bold flowers are regularly formed of very broad, flat petals that terminate with perfectly full and artistic centers. Flower is always upright. Exceptionally free bloomer.....	4.00	2.00
<b>GIRL OF HILLCREST (ID)</b> A most outstanding 1932 introduction that is in demand everywhere. Color is apricot buff or cadmium orange. A vigorous grower on long stems. Blooms early and late.....	2.00	1.00
<b>GOLDEN GOBLIN (FD)</b> Massive blooms of rich, golden ochra, held on long, stiff stems. Very sturdy grower and prolific bloomer. One you should have	1.50	1.00
<b>GOOD NIGHT (ID)</b> One of the prettiest of the dark dahlias. Color, ox-blood red, shaded maroon. Has size, form and stem. Good bloomer all season .....	1.50	1.00
<b>GRAF ZEPPELIN (FD)</b> Wonderful flower of pure white. Very fine for cut flower purposes. Profuse bloomer, medium to tall grower.....	1.00	
<b>HORACE ADAMS (SC)</b> A semi-cactus dahlia. Color is yellow, suffused orange. Brilliant under artificial light. Pacific Coast Blue Ribbon winner.....	4.00	2.00
<b>JANE COWL (ID)</b> A monster dahlia of glistening bronzy buff and salmon shades..	.35	
<b>JANE DEW (ID)</b> A new 1933 introduction of mallow or true, clear pink. Large blooms, long broad petals. Recommended for exhibition. Plants only .....		2.50

SPECIAL DISCOUNT

Not Good After March 15, 1934

We will allow you 15% on each \$1 purchase, this 15% to apply on additional varieties you may select. This is not a Cash Discount and does not apply to our Special Combinations.





	Roots	Plants
<b>JANET SOUTHWICK (ID)</b> An Honor Roll dahlia of the staghorn petalled type, beautiful formation and exquisite coloring. Deep Tyrian rose or Burgundy red. The texture of petals is so fine it reminds one of the Radiance Rose. Clean growing plant, medium height, dark foliage and straight stems.....	2.75	1.50
<b>JEAN KEEFER (ID)</b> Bright rose pink. Stems are rigid and foliage insect-resistant..	2.00	1.00
<b>JEAN NICHOLS (ID)</b> Color is a bright Madder rose. A fine bloomer on good stems .....	.50	
<b>JEROME KERN (ID)</b> One of the most outstanding dahlias of 1933 and one of the greatest prize winners. An informal decorative of exquisite formation, different in fact from the formation of any other dahlia. The petals curve clear back to the stem and form a mass of curls. The color is a soft shrimp pink with gold and bronze shadings at the center. Plants only.....		3.75
<b>JERSEY'S BEACON (FD)</b> Chinese-scarlet with pale reverse, a two-tone effect. Large blooms .....	.30	
<b>JERSEY'S BEAUTY (FD)</b> Very fine pink. Ideal cut-flower variety. Good keeper.....	.25	
<b>JERSEY'S MELODY (SC)</b> Tyrian rose, shading to silver on tips, with a silver reverse. A striking 1932 introduction. Plants only .....		1.50
<b>JIM MOORE (ID)</b> A dahlia worthy of space in anyone's garden. Color is primrose yellow shaded gold and suffused salmon. Prolific bloomer.....	1.00	
<b>JUDGE MAREAN (FD)</b> Glowing salmon-pink iridescent orange, yellow and pure gold..	.30	
<b>KATHLEEN NORRIS (ID)</b> A large dahlia of true rose pink. A consistent prize winner....	1.00	
<b>KING MIDAS (ID)</b> This is one of the best clear golden yellow dahlias grown. A decidedly good exhibition or garden variety.....	.75	
<b>LONG HILL (ID)</b> A massive flower of gold and rose shadings, with yellow center and rose reverse. Strong grower and prolific bloomer. Plants only .....		2.50
<b>MAE GREFE (ID)</b> Blush pink, tinted cream. Strong grower. Cut-flower variety....	.25	
<b>MARMION (ID)</b> Pure golden yellow, bronze suffusion. Very striking flower.....	.50	
<b>MONMOUTH CHAMPION (FD)</b> Giant flower of brilliant glistening orange flame. A dahlia that has won many prizes. Strong vigorous bush and profuse bloomer	1.25	
<b>MRS. ALFRED B. SEAL (ID)</b> Pure rich, glowing old rose, without a trace of any other color. Large flowers of good depth and substance. Long stiff stems..	.60	
<b>MRS. CARL SALBACH (FD)</b> Bright lilac pink, shading to white at center. Popular variety...	.25	
<b>MRS. E. S. NEWBOLD (FD)</b> Greatly admired by lovers of pink dahlias. Attractive soft, mallow pink. Large blooms, full centers, long stems.....	3.00	1.50
<b>MRS. JOSEPH HURLEY (FD)</b> Soft, scarlet red, with faint suffusion of old gold at base. Large flowers of perfect form. Good garden variety .....	1.25	



	Roots	Plants
<b>MRS. WM. M. POTTS (SC)</b> A semi-cactus dahlia of our own introduction. Beautiful buttercup-yellow, petals tipped and blended carmine. Petals twilled. Reverse of petals blended violet-rose. Large blooms, tight centers .....	3.75	1.75
<b>MYRA HOWARD (ID)</b> A glowing combination of yellow cadmium and gold, with tints of salmon, the entire effect being ochreous orange. Thrifty, robust grower, producing giant blooms freely on long, rigid stems	3.50	1.50
<b>NANAQUAKET (FD)</b> Orchid pink flower of immense size. Bushes are of medium height .....	1.00	
<b>PATRICIA ANN (FD)</b> This is an immense dahlia of Picric yellow, blending into Alizerine pink. A recent introduction and very popular.....	3.50	1.75
<b>PINK IMPERIAL (ID)</b> A massive bloom. Color is a beautiful clear rose pink, with gold shades at the base of each petal. Stiff and straight stems. Plants are of medium to tall habit of growth.....	2.00	1.00
<b>PRIDE OF FT. MORGAN (FD)</b> Large flower of the most intense red. Stiff stems, free bloomer	.60	
<b>PRINCE OF PERSIA (ID)</b> Very striking bright red exhibition dahlia of the most iridescent, rich, glowing cardinal. The petals are of great depth and substance, making an unusually deep, attractive flower. Bush is vigorous and robust. This dahlia should be very popular.....	2.00	1.00
<b>QUEEN OF THE GARDEN BEAUTIFUL (FD)</b> An immense lemon yellow blossom, from 9 to 12 inches across and 4 to 5 inches deep. Stems are strong. Good keeper.....	.50	
<b>REGAL (FD)</b> Bronze, suffused dull old rose, shading to gold at base.....	.75	
<b>SALEM PRIDE (FD)</b> Reddish violet, suffused, streaked and lightly tipped white. Blooms are large and deep on good stems.....	.75	
<b>SALMON SUPREME (FD)</b> A very popular dahlia. Color is a glistening salmon-orange pink, and flowers are held proudly erect on good stiff stems. Admired by everyone. Grow this one in your garden.....	1.00	
<b>SANHICAN'S PEACH (ID)</b> Large flowers of reddish salmon, with buttercup shadings.....	.35	
<b>SATAN (ID)</b> Color, scarlet with yellow on reverse of petals showing at the center as petals unfold. Stems are very long. Very showy in the garden. Bushes are tall and rugged. Flowers uniformly large and of regular formation, keeping well when cut. Scored 87 at Storr's .....	5.00	2.50
<b>SHAHRAZAD (ID)</b> Flowers are massive with large pointed, but rather coarse petals, which curl and twist in an attractive manner. Color may be described as soft Tyrian rose. Bushes and stems exceptionally strong .....	1.50	1.00
<b>SHIRLEY E. SHATTUCK (ID)</b> A beautiful clear lavender of immense size. Vigorous bush.....	.50	

	Roots	Plants
<b>SPLENDORA (FD)</b> Our 1933 introduction. Formal decorative of beautiful Bordeaux red, shading to Rhodamine purple. Large blooms that face forward. Deep, perfect centers and prolific bloomer. Good stiff stems .....	4.00	2.00
<b>STAR OF BETHLEHEM (SC)</b> A large full flower with a long pointed center, resembling a star. Blossoms of white are borne on long stems.....	1.25	
<b>SUPREME GLORY (ID)</b> Perfect blooms of golden yellow, with blushes of scarlet on face. A color gem. Heavy foliage and sturdy plant. Plants only....		1.00
<b>TANG (ID)</b> Bright orange flame flower. The petals roll and twist, showing golden buff reverse, which gives the flower a two-tone effect...	2.00	1.00
<b>THE COMMODORE (ID)</b> A nice clean-growing, bright lemon yellow. Petals large, centers full, with flowers of loose and open formation. Bush is compact. Stems are of good length .....	2.00	1.00
<b>THE WORLD (FD)</b> Unusually rich coloring, deep, rosy magenta, overlaid with silver shadings on edges of petals.....	.50	
<b>THREE CHEERS (FD)</b> A beautiful Tyrian rose, striped white, giving it the effect of the red and white stripes in the American Flag.....	1.50	1.00
<b>VENUS (ID)</b> Pale lilac, tinted white. Flowers large and of good form.....	.25	
<b>WATCHUNG SUNSET (FD)</b> The color of this large, exquisite dahlia is lavender pink. Flowers are carried on long stems. Good cut flower.....	1.00	
<b>WATCHUNG WONDER (ID)</b> A rich, red dahlia, magnificent in appearance and a giant in size. Growing habits very good. Consistent winner.....	1.00	
<b>WHITE DUCHESS (ID)</b> One of the latest introductions from Europe. A bold white flower of large size, with full, high center, facing upward. Strong stems .....	2.00	1.00
<b>WHITE WONDER (ID)</b> An outstanding 1933 introduction and one you should have in your garden. The giant blooms are pure white with long, pointed, twisted and curled petals, giving the flower a light, fluffy appearance. The bush is a strong, vigorous grower, branching from the ground. Stems long and stiff. Well worth a trial .....	7.50	3.75
<b>WORLD'S FAIR (ID)</b> This beautiful orchid pink flower is our 1934 introduction, and is pictured and described on page I of this catalogue.....	7.50	3.75



# Pom Pon Dahlias

	Root
BOB WHITE. Milk white, when opening shows cast of yellow.....	\$ .25
BRONZE BEAUTY. Beautiful golden apricot.....	.25
DARKSOME. Very dark red or maroon. One of the darkest.....	.25
DEE DEE. Beautiful light lavender. Small and compact.....	.25
EDITH MUELLER. Bright Tyrian rose, silver reverse.....	.40
HAZEL DELL. (New) Clear pink, cerise edge. Free bloomer.....	.40
HELEN ANITA. (New) Small lavender, white center. Attractive.....	.40
HONEY. Primrose yellow, suffusion of red on edge of petals.....	.50
LOLITA. Rich yellow, with brownish red center.....	.25
MARY MUNNS. (New) Fuchsia color, with dark orchid sheen.....	.50
SNOWCLAD. Pure white, small and perfect, free bloomer.....	.25
YELLOW GEM. Clear canary yellow, good tight centers.....	.25

# Miniature Dahlias

	Root
CORONNE. Pure white, looks like a gardenia.....	\$ .75
GARDEN LOVE. A beautiful old rose variety.....	.75
LADY MARY HOPE. (New) Yellow, veined scarlet, tipped white.....	1.00
LITTLE JEWEL. A very delicate shade of pink.....	.35
MT. WHITNEY SUNSET. (New) Amber yellow with markings on each petal of Jasper red. Very beautiful. Long stems. Honor Roll and Certificate winner. Plants ONLY.....	.75

## SPECIAL COMBINATIONS

<div>Combination No. 1, Value \$20.00</div> <div>AMERICAN LEGION WHITE WONDER BURR McINTOSCH</div> <div>One Root each of above \$12.50 One Plant each of above \$8.50</div>	<div>Combination No. 2, Value \$15.25</div> <div>MYRA HOWARD MRS. WM. M. POTTS PATRICIA ANN MRS. E. S. NEWBOLD</div> <div>One Root each of above \$9.25 One Plant each of above \$6.00</div>
<div>Combination No. 3, Value \$10.00</div> <div>IMPERIAL PINK TANG PRINCE OF PERSIA GIRL OF HILLCREST ASBURY PARK</div> <div>One Root each of above \$6.00 One Plant each of above \$4.25</div>	<div>Combination No. 4, Value \$7.50</div> <div>CHEMAR'S EUREKA CHAMPOEG MRS. JOSEPH HURLEY WATCHUNG SUNSET SHAHRAZAD</div> <div>One Root each of above \$4.75</div>
<div>Combination No. 5, Value \$5.00</div> <div>FT. WASHINGTON GRAF ZEPPELIN JIM MOORE MONMOUTH CHAMPION SALMON SUPREME</div> <div>One Root each of above \$3.25</div>	<div>Combination No. 6, Value \$2.60</div> <div>SHIRLEY E. SHATTUCK QUEEN OF GARDEN BEAUTIFUL DERRILL W. HART JEAN NICHOLS ELITE GLORY</div> <div>One each of above \$1.50</div>

HADDONDALE DAHLIA GARDENS

Growers and Originators

Haddon Heights ♦ ♦ ♦ New Jersey





**MEMBER**



**We extend a cordial invitation to all growers of Dahlias to join the American Dahlia Society. Initiation fee and first year dues, \$2.00. This includes a one-year subscription to the Society Bulletin which is published every three months. For further information write C. Louis Alling, Secretary, 251 Court Street, West Haven, Conn.**